

### 2018 Conference & Innovation Awards

Saturday 10th November, 9am - late
The Comedy Store, 3 & 4 Arches, Deansgate Locks, Whitworth St West, M1
5LH

## What is Mage Titans?

Mage Titans is a series of conferences that take place across the Globe for the Magento Developer Community. Mage Titans Manchester is to be held at The Comedy Store on Saturday, November 10th 2018.

The conference is now in its fifth year and is going from strength to strength.

## Why Mage Titans?

Mage Titans is a partnership between the Magento Developer Community and Manchester Digital, the independent trade association for digital businesses in the North West.

The content for Mage Titan's has been designed by Magento developers and it is the only solely developer focused conference in the UK. The aim of the conference is to offer affordable access to the world's biggest and best thought leaders and innovators and offer a space for Magento developers to network and knowledge share with their peers.









## Headline partner package

Being a headline partner at Mage Titans Manchester offers access to the Magento Developer Community here in Manchester

(1 available) £5,000 + VAT

### **Pre-event:**

- Logo on Manchester website (.co.uk)
- Social media announcements (x5)
- Opportunity to write technical blog for website and distribution on social media
- Logo featured on all event correspondence (mailshots etc)

- Conference welcome remarks
- Prominent positioning of logo on delegate badges
- Opportunity to distribute flyers/gifts to delegates
- Prominent exhibition space at event
- Logo included on Mage Titans pop up banners
- 5 free delegate passes plus 2 free exhibitor passes
- Logo on holding slides
- Opportunity to write "thank you" message in post-event mailshot



# Gold partner package

(4 available) £2,000 + VAT

### **Pre-event:**

- Logo on website
- Social media announcements (x4)
- Opportunity to write technical blog for website
- Logo featured on all event correspondence (such as mailshots)

- Logo on delegate badges
- Logo on holding slides
- Logo included on Mage Titans pop up banners
- Opportunity to distribute flyers/gifts to delegates
- Exhibition space at event
- 4 free delegate passes







# Silver partner package

(4 available) £750 + VAT

- Logo on website
- Social media announcements (x3)

## Lunch partner package

(4 available) £500 + VAT

- Logo on website
- Social media announcements (x2)

# Community partner package

(4 available) £250 + VAT

- Logo on website
- Social media announcements (x1)







## Mage Titans Awards

This year we are excited to announce the return of our Mage Titans Innovation Awards. The awards are a celebration of the excellent Magento work currently taking place and provide an independent opportunity for entrants to showcase their best work in front of a host of Magento masters from around the world.

Sponsoring an award category puts your business at the forefront of the Magento community and provides a unique platform for you to position your brand. We have a number of categories for you to choose from including:

- Innovation award
- Best B2B Magento 2 site
- Best B2C
- Best migration award
- Favourite talk of the day
- Rising star award
- Hall of fame award



# Awards & after party headline partner package

(2 available) £2,000 + VAT

### **Pre-event:**

- Logo on website
- Social media announcements (x5)
- Opportunity to write technical blog for website
- Logo featured on all event correspondence (such as mailshots)

- Logo on delegate badges
- Logo on holding slides
- Logo included on Mage Titans pop up banners
- Opportunity to distribute flyers/gifts to delegates at the awards & after party
- Exhibition space at the awards & afterparty
- 4 free delegate passes to the conference
- Additional 3 places to the awards & afterparty
- Branding at the awards & after party venue







## Awards category partner package

### (7 available) £500 + VAT

### **Pre-event:**

- Logo on website
- Social media announcements (x3)
- Opportunity to write technical blog for website
- Logo featured on all event correspondence (such as mailshots)

- Opportunity to distribute flyers/gifts to delegates at the awards & after party
- Present your category award
- 2 free delegate passes to the conference
- Additional 2 places to the awards & afterparty
- Branding at the awards & after party venue







## Dev Exchange partner package

The Dev Exchange is a popular collaboration event held on the Friday night before the main event, it gives the opportunity for developers to connect and discuss pre-nominated topics.

### (1 available) £1500 + VAT

#### **Pre-event:**

- Logo on website
- Social media announcements (x4)
- Opportunity to write technical blog for website
- Logo featured on all event correspondence (such as mailshots)

- Dev Exchange welcome remarks
- Opportunity to distribute flyers/gifts to delegates at the Dev Exchange
- Exhibition space at Dev Exchange
- 4 free delegate passes to the conference
- Opportunity to write "thank you" message in post-event mailshot to Dev Exchange attendees







## **Contact us**

To discuss any of our sponsorship opportunities further, or if you want something tailor made to suit your budget, please contact Helen Kirkland, Events Manager at Manchester Digital on <a href="mailto:helen@manchesterdigital.com">helen@manchesterdigital.com</a>